

**Evangelism Board DATE: 04/06/10 TIME: 7:15 p.m.**

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| <b>Members &amp; Guests Present</b> | Mel Alms, Jan Boyum, Jack Halvorson, Karen Sandersfeld, Kathy Yale (council liaison), Pastor Jay, and guest, Cheryl Eigen.       |                      |
| <b>Members Absent</b>               |  |                      |
| <b>TOPIC</b>                        | <b>PRESENTATION - DISCUSSION</b>   | <b>RESULT/LEADER</b> |
| <b>Devotions</b>                    |  | Mel Alms             |
| <b>Time of Sharing</b>              | Relationship Building – Saying hi and sharing news with each other.  |                      |
| <b>Old Business</b>                 | New Member Sunday – May 2  |                      |
|                                     | Assigned list of things to be done:  |                      |
|                                     | Reserve Heritage Room and be sure audio equipment is set up  | Jack                 |
|                                     | Purchase bread for each family unit (Panera)   | Jack                 |
|                                     | Boutonnieres – check count and decide appropriateness for children (age)   | Kathy                |
|                                     | Name tags (check with office staff)  | Jan                  |
|                                     | Cookies/bars (serving group may be asked) & serve, clean up, juice, and coffee may be done by coffee servers, centerpieces, etc. | Karen                |
|                                     | Arrange photographer (Gene Bentsdahl)  | Cheryl               |
|                                     | Arrange a sponsor for each family unit   | Jan                  |
|                                     | Provide welcome packet (work with Casey)   | Karen                |
|                                     | Ask new president, Frank Larsen, to welcome new members  | Jack                 |
|                                     | Jack stated that 300 postcards were sent to visitors and inactives welcoming them to participate in Easter Services.             |                      |
|                                     | Website – please note changes to the guests and also give feedback and suggestions   |                      |
|                                     | List of ways to get involved – Jack handed out a list to be reviewed at a future time.   |                      |
| <b>New Business</b>                 | Bring a friend to worship – date set for May 16. Get the word out through temple talk. Ask members to pray first.                | Jack                 |
|                                     | Write an article for the May Star.   | Mel                  |

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|  | <p>Jack shared an evangelism study by the Presbyterian church. He highlighted four main areas of possible interest to us as members of the Evangelism Board:</p> <p>1 – Three strengths are positive predictors of congregational growth – caring for children and youth, welcoming new people, and participation in the congregation.</p> <p>2 – Many new people (47%) visit for the first time because someone invited them; only 6% came for the first time due to advertising. (However, advertising helps raise awareness of the congregation, and can make current members feel proud of their congregation.)</p> <p>3 – In looking at why people (visitors) return after the first time – people return because of the quality of the sermon (36%), the friendliness of the people (32%), and the overall worship experience (30%). In other words, allowing for sample error, all three have about the same level of importance. Also, too many new people (38%) report no follow-up from the congregation after the first visit.</p> <p>4 – Growing congregations use multiple methods to integrate new worshipers.<br/> *Door Knob Flyer – Make a flyer to be distributed for the church neighborhood. Will check with people to help design the flyer. (Jack)<br/> *Day of Appreciation is May 2 – If anyone has (digital) pictures (our group, individuals, i. e. choir, serving groups, etc.) suitable for a Powerpoint presentation which will be shown that day, send them (photos) to the church office ASAP. It would also be nice to have individuals taking some pictures on May 2 as well.</p> <p>Devotions for May – Jan Boyum</p> |  |
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**Next Meeting:** May 4, 2010, 7:15 p.m., Library

\*MSC = Motion Seconded. Carried.

**Respectfully Submitted,**

Karen Sandersfeld, Acting Secretary